

BOB MAGAZINE

#interior #design

#art #set

#space

#plan #detail

#rendering

#retail #office

INTERNATIONAL
MAGAZINE OF
SPACE DESIGN

B O B

BOB'S OFFICE

The office is located in the city center and occupies a total of 1000m² on the 1st and 2nd floors. The design is a mix of modern and traditional elements, creating a unique and functional workspace.

100 pages

NON-INTERNATIONAL KINDERGARTEN

The project site is an old grocery store with an area of about 3000m², and it is a mix of modern and traditional elements. The design is a mix of modern and traditional elements, creating a unique and functional workspace.

100 pages

GAME STREETMEKKA AALBORG

The former library building, situated in the center of the city, is being renovated and converted into a game street. The project is a mix of modern and traditional elements, creating a unique and functional workspace.

100 pages



BOB Project - FATTOUSH BAR & GALLERY

LION INTERNATIONAL KINDERGARTEN | GAME

STREETMEKKA AALBORG | CALGARY'S NEW

CENTRAL LIBRARY | SONG'S CHINESE CUISINE

BOB Collection:

RETAIL SHOP

The design of the Fattoush Bar & Gallery is a mix of modern and traditional elements, creating a unique and functional workspace. The design is a mix of modern and traditional elements, creating a unique and functional workspace.

The design of the Fattoush Bar & Gallery is a mix of modern and traditional elements, creating a unique and functional workspace. The design is a mix of modern and traditional elements, creating a unique and functional workspace.

Treasures - unique items that were collected in flea markets all over the world and brought to Haifa to be given a new life. This perception characterizes the entire business and artistic vision of Shahbarat, a well-known figure in Haifa and the owner of Fattoush restaurant in the German Colony of the city.



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SHANGHAI TANG FASHION BOUTIQUE



Stefano Tordiglione Design is at the heart of the newly-created Shanghai Tang boutique that has opened within Hong Kong's opulent Pacific Place. Shanghai Tang is a unique modern luxury brand fusing current design concepts with innovative Chinese-inspired elements. As the brand is well known for its use of mixed colors, the designer introduced a plethora of paints and fabrics that radiate 'warmth' within the various sections of the new boutique. Taking the lead in fine tuning the selection of materials, fabrics and colors, the design team broke new ground in creating a multi-sensory shopping experience to mirror the richness and beauty of Chinese culture. Among the various notable features are the changing rooms and home section, with the use of famed Jim Thomson wallpapers, giving the design an Asiatic flavor, with alternative wall coverings and rackings all being fine-tuned to create comfort

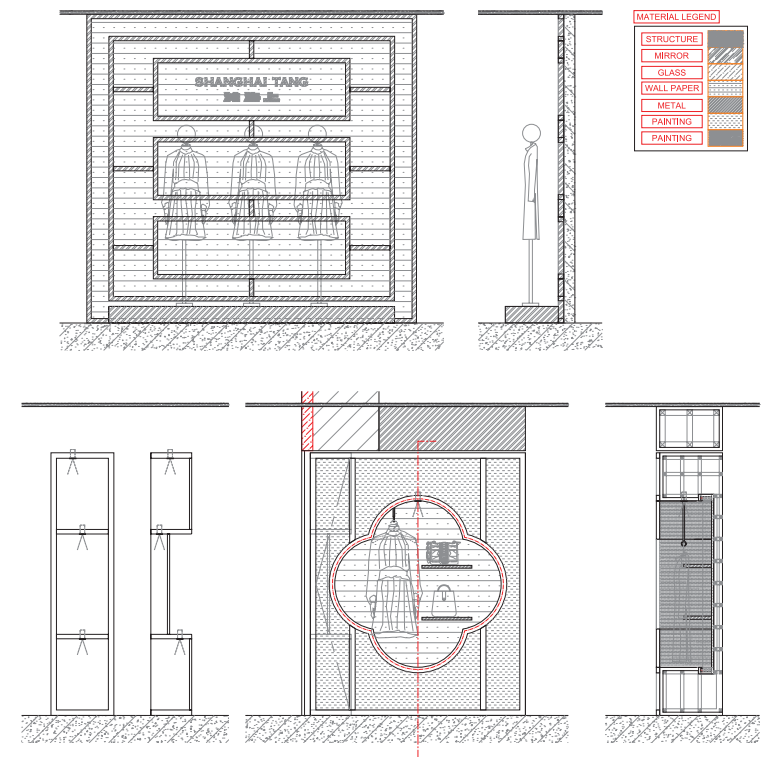
within the complex. The Womenswear area has appealing curved walls and baskets in soothing beige fabric with bright paint, while the Menswear area is elegant, warm and cozy, designed with dark brown wood and clean lines. These areas are united through a relaxed central seating area featuring Art Deco furniture. To promote fluid movement through the space, the walls have niches features to provide attractions to the eye throughout the corridor as customers move between retail sections. The ST team had also to interpret the original design drawings, developing a unique concept that is now demonstrated throughout the store. When this all came together, a new concept and a key store for Shanghai Tang was created, with elaborate thought and fine tuning combining to produce a new image for the future.

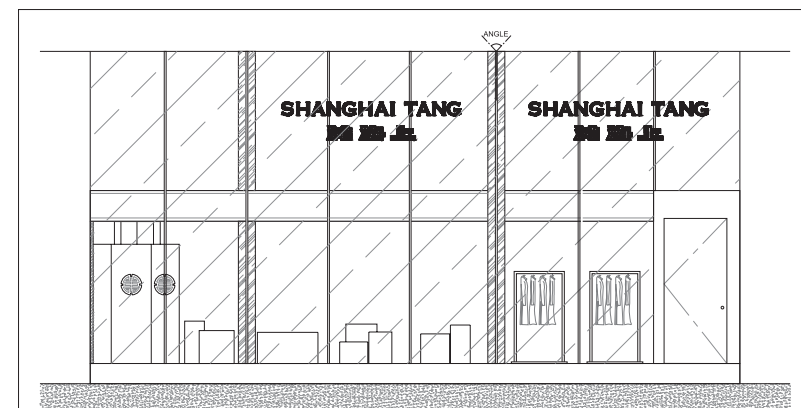
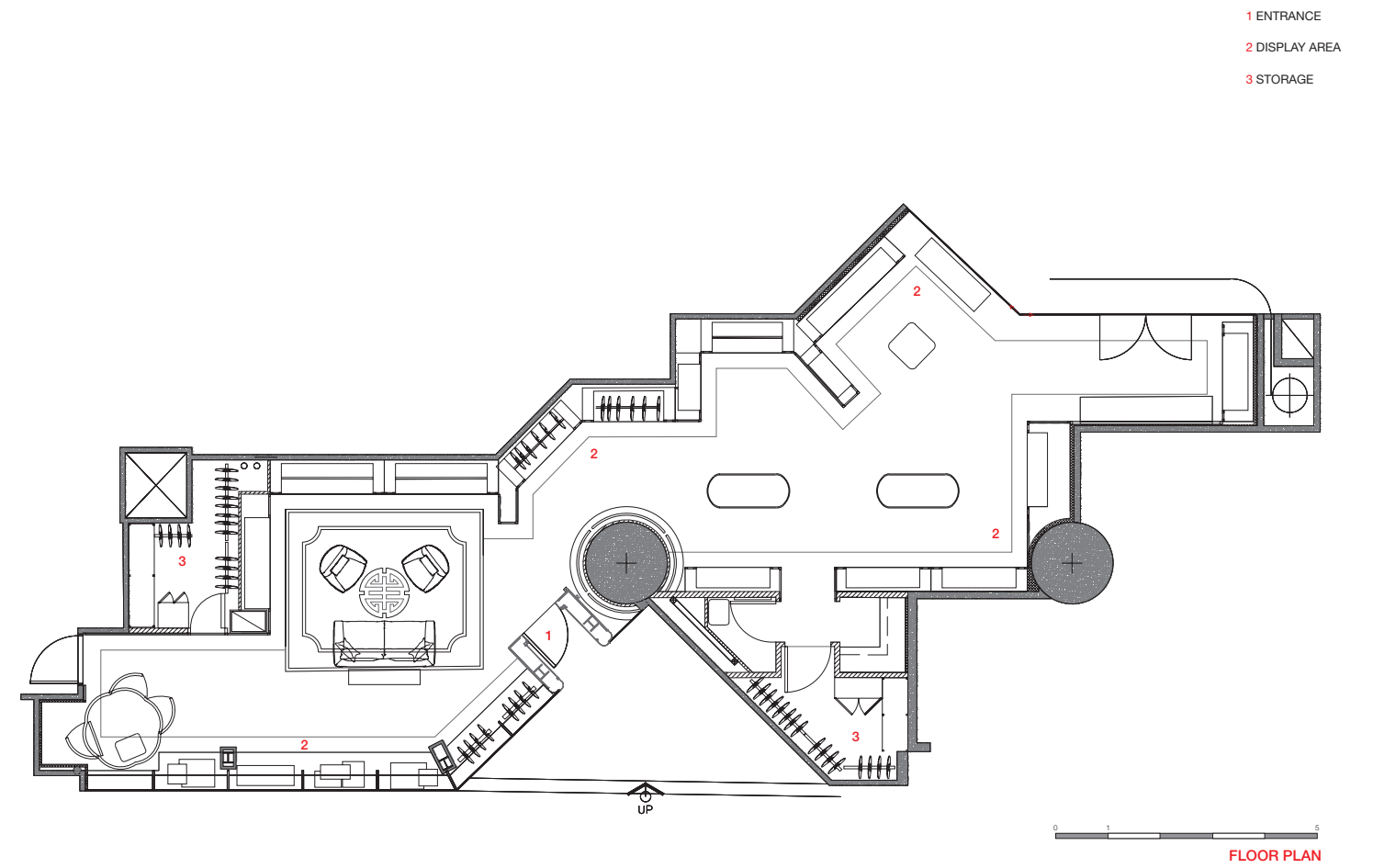
Text offer : Stefano Tordiglione Design Ltd

스테파노 토르딜리오네 디자인은 홍콩 번화가 피시픽 플레이스에 문을 연 상하이 탕 부티크 프로젝트에서 중심적 역할을 맡았다. 상하이 탕은 현대 디자인 콘셉트와 혁신적 중국풍 요소를 융합시킨 독특하고 현대적인 고급 브랜드다. 브랜드가 다채로운 색상을 사용하는 것으로 유명하기 때문에 디자이너는 신규 매장 내 여러 영역에서 '온기'를 발산하는 페인트 마감과 직물 소재를 풍성하게 사용했다. 또 디자인팀은 소재, 직물, 색상 선정을 섬세하게 조율하면서 중국 문화의 풍부함과 아름다움을 반영하고자 다감각적인 쇼핑 경험 구축을 위한 새로운 접근을 개발했다. 주목할 만한 요소로는 디자인에 아시아적 맛을 더하는 짐 톰슨 벽지와 교체형 벽 마감 및 진열대를 세심하게 구성하여 매장을 안락한 분위기로 만드는 탈의실과 휴 쉼션이 있다. 여성복 영역은 아름다운 곡선형 벽과 편안한 느낌의 베이지색 직물, 밝은색 도장 마감이 적용됐다. 반면, 남성복 영역은 짙은 갈색 원목과 간결한 선으로 이루어져 품격 있고 따뜻하며 아늑하다. 이 두 곳은 아르데코풍

가구를 갖춘 안락한 중앙 좌석 영역을 통해 하나가 된다. 특히, 공간을 관통하는 유기적 흐름을 강조하기 위해 벽에는 고객이 영역 사이를 오갈 때 통로 곳곳에서 시선을 끌 수 있는 볼거리로 가득한 틈새가 만들어졌다. 아울러 스테파노 토르딜리오네 팀은 독창적 디자인 드로잉을 해석해 현재 매장 곳곳에 구현된 독특한 콘셉트를 개발했다. 이 모든 것이 어우러져 상하이 탕을 위한 새로운 콘셉트와 핵심 매장이 완성됐으며, 세밀한 전략과 정교한 구성이 만나 미래지향적인 새로운 이미지가 탄생했다. 글 제공 : 스테파노 토르딜리오네 디자인

Design & Project manage_Stefano Tordiglione Design Ltd **Creative designer**_Carlotta Turini **Contractor**_Vivo Contracting Limited **Client**_Tangs Department Stores Ltd **Location**_Pacific Place, Hong Kong **Built area**_154m² **Completion**_November 2018 **Photographer**_Alex Wong **Editorial designer**_Choi Sejung **Editor**_Kim Eunji





ELEVATION_WINDOW DISPLAY