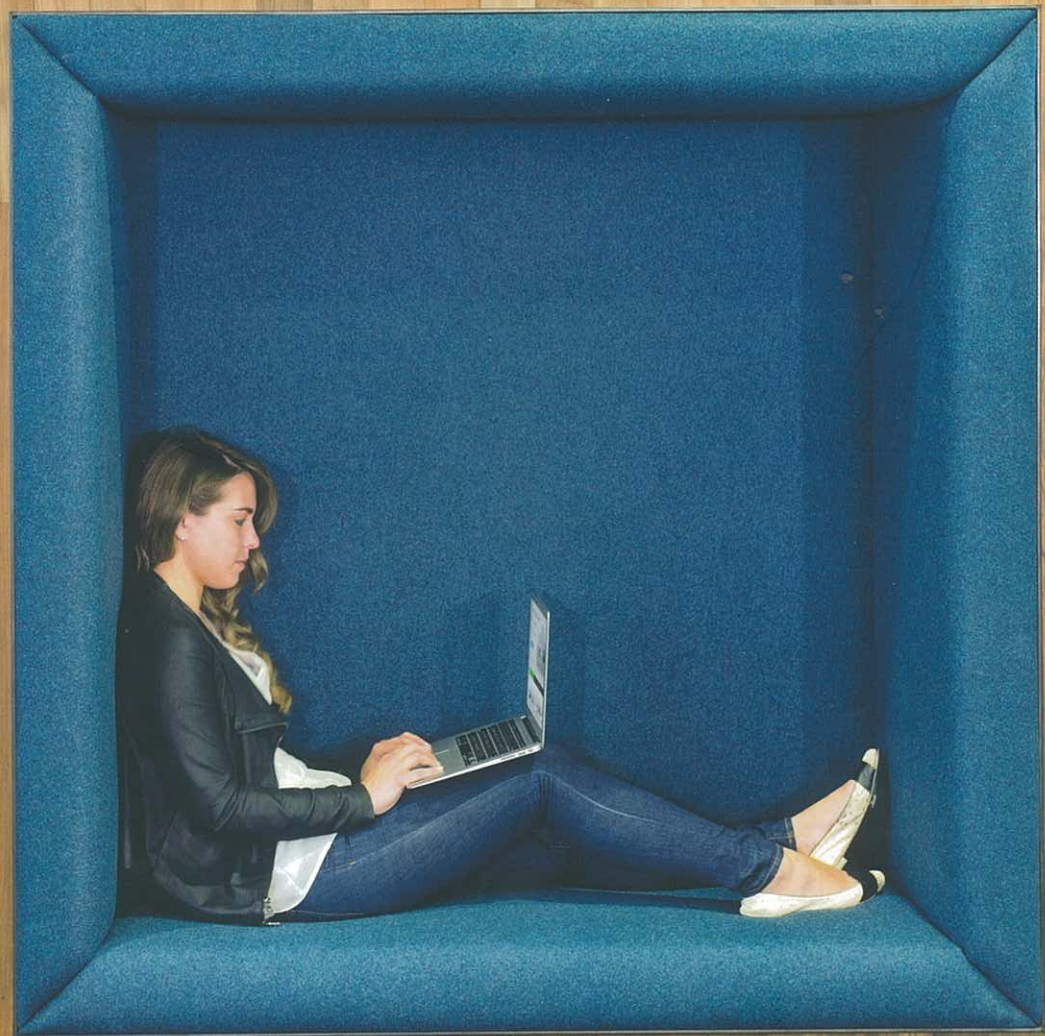


Creative Workplace Design

THE OTHER OFFICE 2



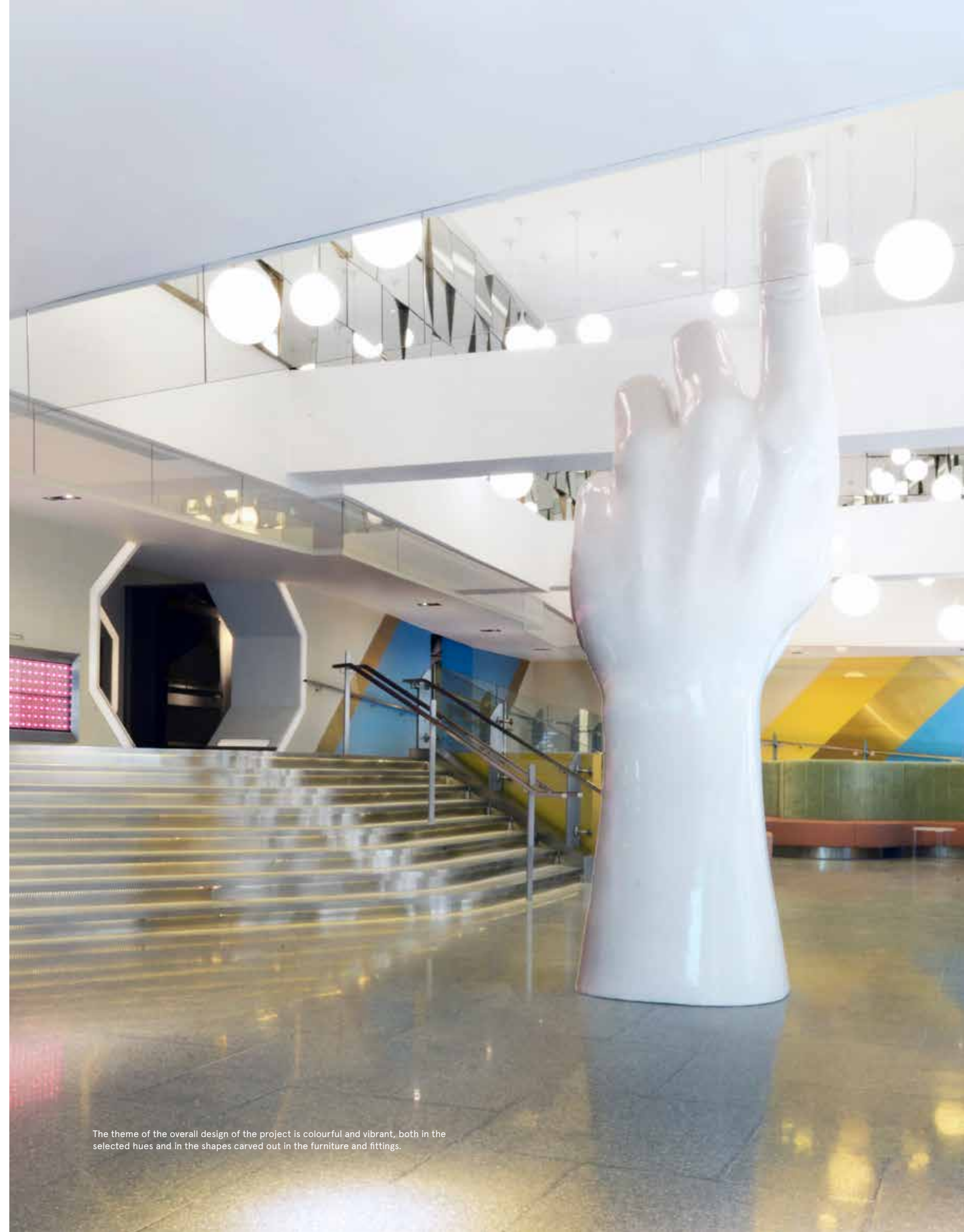
FRAME

GENESIS

002

East meets West in **Stefano Tordiglione Design**'s realisation of playful creative workplace in the heart of Hong Kong.

STEFANO TORDIGLIONE DESIGN



The theme of the overall design of the project is colourful and vibrant, both in the selected hues and in the shapes carved out in the furniture and fittings.

LOCATION **HONG KONG**
 TYPE **CO-WORKING SPACE** FLOOR AREA **1760 M²**
 ACCOMMODATES **90 EMPLOYEES** COMPLETION **2014**
 CLIENT **HIP SHING HONG** PHOTOS **DAVID ELLIOTT, KENNETH TAM**
 DESIGNER **STEFANO TORDIGLIONE DESIGN (P.000)**

Genesis is a working space in Hong Kong targeted at creative industries. It sits in an industrial building, originally constructed in the 1980s and later transformed into an office block. Stefano Tordiglione Design was enlisted to realise a workplace and recreation area on the fourth floor, as well as to revitalise the ground floor entrance lobby.

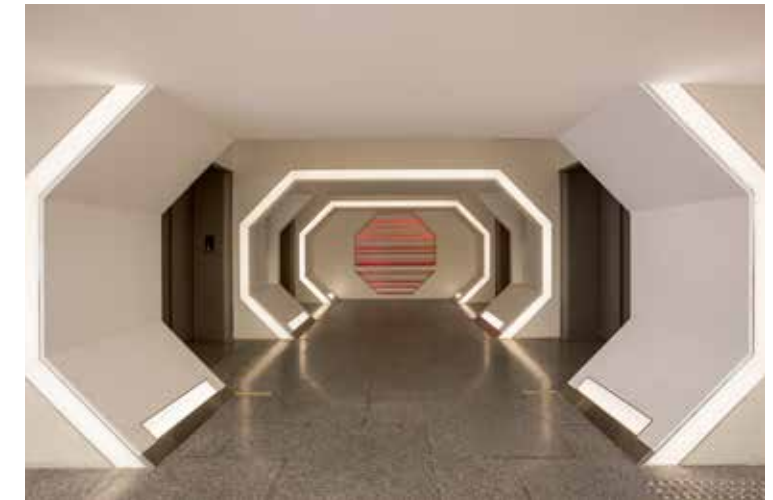
The resultant concept 'strives to inspire innovation and ingenuity, as well as a sense of balance of life, through its creative design'. In tribute to the island's history, the interior balances elements from East and West, as well as past and future. This mix is exemplified in the lobby, where a Bruce Lee quote in neon lights sits opposite a Rolls Royce art piece and a Michelangelo-inspired

5-m-high sculpted hand faces a futuristic lift reminiscent of *2001: A Space Odyssey*.

The fourth floor workspace has a playful style and emphasises the importance of a healthy work-life balance. The expansive common area features meeting areas whose surfaces transform into table tennis tables, while a hub for reading is equipped with comfortable chairs to relax and seek inspiration in. An adjoining children's daycare room provides everything parents require if they want to bring their kids to the office, while a gym and outdoor balcony for yoga sessions allow staff to get physical when they feel the need - together with the equally important bathrooms for freshening up afterwards.



A palette of 1960s hues is teamed with furniture and fittings representing cultural and iconic forms of the period.



The decor has a futuristic vibe yet retro style, perhaps reminiscent of a film set such as *2001: A Space Odyssey*.

A Bruce Lee quote in neon lights sits opposite a Rolls Royce art piece



A Rolls Royce art piece created by an Italian artist forms sits alongside vibrant installations in the lobby.



The style is playful with emphasis on ensuring a healthy work-life balance, with communal working zones sitting alongside social hubs.